

And in the shops,
what happens?

The till says it.

Every sale of every shop, **inside the
management system.**

Every night the programme reads the orders, the returns, the stock on hand and the transfers that arrived on site from Shopify, and keeps them in its own database. It writes nothing to the shop: it only reads. From then on every question has an immediate answer — how much each shop took, what is inside right now, how long an item takes to leave, where discounts are being given and at what hour the work really happens.



8

views on the same tab:
overview, till, categories and
sizes, comparison, price, hours,
production, sell-through rate

4

stages in the life of every item:
produced, sent, received on
site, sold

0

writes to the shop: the reading
is query only, the till is not
touched

N

shops: the sites come from the
table, add one and the window
adapts

One tab, **eight ways of looking at it**

The shops at the top, side by side: takings for the period, the day by day trend, items, average receipt and returns. Next to them, what is in the shop now and how much of it has been sitting for over two months. Below, the stock that does not move: to bring back or to put on sale.

Shop sales Shopify 01/09/2026 – 19/09/2026 · 2 shops · read last night at 03:12

OVERVIEW TILL CATEGORIES AND SIZES COMPARISON PRICE HOURS PRODUCTION SELL-THROUGH RATE TODAY WEEK MONTH YEAR PERIOD... ALL AMSTERDAM CENTRO AMSTERDAM NORD

Arrived and unsold · 7 days Sitting for 90 days Sold today The life of an item Info Print Export Refresh ? Close

Amsterdam Centro AMS01

TAKEN IN THE PERIOD

58.240 €

▲ +12% on the period before

1.284 ITEMS 45,35 € RECEIPT 1,5 ITEMS/RECEIPT 19 RETURNS

Amsterdam Nord AMS02

TAKEN IN THE PERIOD

21.910 €

▼ -4% on the period before

486 ITEMS 41,20 € RECEIPT 1,4 ITEMS/RECEIPT 7 RETURNS

IN THE SHOP NOW

Shopify stock by site

Amsterdam Centro 5.140 items

212.300 € 688 sitting for over 60 days

Amsterdam Nord 3.020 items

118.900 € 412 sitting for over 60 days

At the pace of the last eight weeks the stock lasts for 9 weeks at Amsterdam Centro 14 weeks at Amsterdam Nord

STOCK THAT DOES NOT MOVE by shop and category · to bring back or to put on sale

AMSTERDAM CENTRO

312 bags in the shop for over 60 days

7.800 € at retail price · 4 sold in the last month

OPEN THE LIST

AMSTERDAM NORD

148 jackets in the shop for over 60 days

6.240 € at retail price · 9 sold in the last month

OPEN THE LIST

ALL € DUE

86 pairs of shoes in the shop for over 60 days

2.900 € at retail price · no sales in the last month

OPEN THE LIST

EVERY FIGURE CAN BE TAPPED The shop tile, the hourly map cell, the shipment and the card open the list of items behind them: by product, with the variants and their barcode. Printable with the preview, exportable to Excel.

THE VIEWS

From the till to the busiest hour

Till: where the takings come from. Categories and sizes: what goes out fast and what stays. Comparison: the same product in two shops. Price: how much of the list price held. Hours: when receipts are rung up. Production: what to send and produce. Sell-through rate: sent, sold, the top 50.

Period and shop

Print and Excel

Rows open

THE BARCODE IN HAND

The life of an item

Scan the barcode and the four stages appear: the workstation that produced it, the departure, the arrival on site and the till that sold it, with the days spent in the warehouse and in the shop, the price paid and any discount. It also opens from a row in a list.

Brand, colour, size

Origin load

Return, if any

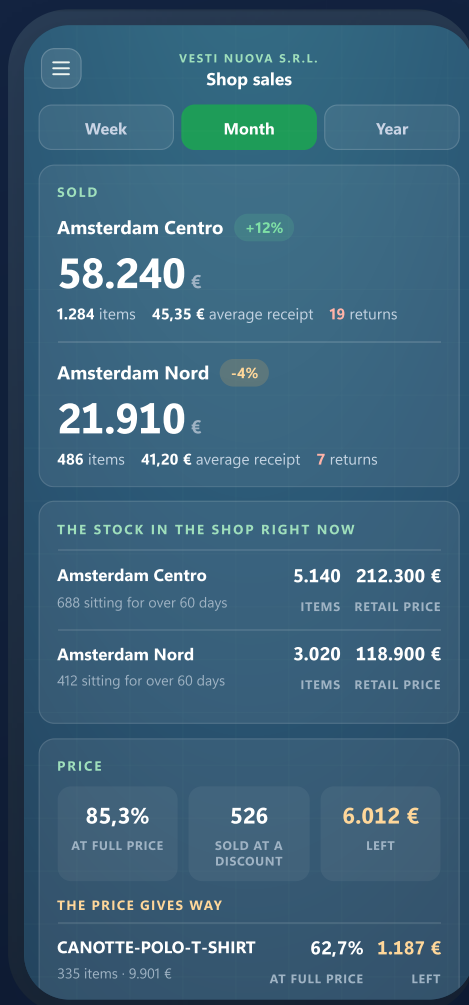
The shop is read, not written to

Towards the shop the programme only asks questions: no order is touched, no stock is changed. What remains is a copy in the management system's own database, and that is where the views come from.

THE TILL IS NOT TOUCHED

The same figures, **in front of the shop window**

The same tab on the phone, redrawn for the thumb: the shops one under the other with the takings in large type, what is inside right now, how the price holds and the hours when the work happens. It opens from the browser and goes onto the home screen like an app: nothing is installed and nothing is synchronised, because the figures are the server's, right now.



Three periods, one tap

Week, month or year: you choose at the top and the whole screen is redone. Below, in the order they are needed standing in front of a shop: how much it took and how that compares with the period before, how many items are inside and how many are sitting, where discounts are being given, how long an item takes to leave, and at what hour and on which day the receipts are rung up.

It is looked at, not touched

Mobile consultation is read only: from the phone nothing is changed, neither in the management system nor in the shop. It is the management system to read standing up, when you are out — and who gets in is decided by the supervisor, operator by operator.

Who can see what

The shops are a permission of their own, and only the supervisor switches it on: on the server whoever does not have it finds the entry with a padlock, on the phone they do not find it at all. A shop's takings are not a warehouse figure, and they do not follow the warehouse permissions.

One address, any phone

No app to publish, no update to distribute: you open the server's address and add it to the home screen. When the programme changes, the phone already has the new version.

ZERO INSTALLATIONS

The shops, asked in words

In the office program the blue Report button prepares custom searches and printouts on the shop data read from Shopify too. The request is written in words; the program chooses the data, does the calculation and says what it counted.

Report

opened from: Shop sales

pieces sold last week in the shops, by category

REPORT FROM DATA

Shop sales by category

All shops · last week, 14/09/2026 – 20/09/2026

PIECES

297

RECEIPTS

196

TAKINGS

13,970.00 €

CATEGORY	PIECES	AVG €	TAKINGS
Knitwear	96	41.04	3,940.00
Shirts	88	35.45	3,120.00
Jeans	71	50.00	3,550.00
Jackets	42	80.00	3,360.00
Total	297	47.04	13,970.00

How the figures were calculated:

pieces sold in the shops from 14/09/2026 to 20/09/2026, net of returns, grouped by category; only the program's items. Takings at the price paid, VAT and discounts included.

Print

Save report

this answer: 0.18 €

Type the request...

Ask

Prepares reports from the program data

today 2 questions out of 30

Sales, returns and stock

The request can cover shop sales, returns, counted on the day of the return, and the goods in the shop at the last Shopify reading. Period, shop and grouping are written as they would be said.

The same permissions

Shop reports are prepared only by those with the Shop sales permission, and whoever cannot see prices does not see the takings either. The data is only read: nothing is changed, neither in the program nor in Shopify.

Saved, it is repeated

"Save report" puts it in "My reports"; "Repeat" runs it again on the day's data without artificial intelligence, with the period recalculated. PDF printout and Excel from the program.

3

archives of the shops available: sales, returns and stock read from Shopify.

0

writes: the report only reads, in the program as in Shopify.

1

permission, Shop sales: without it, reports on the shops are not prepared.

0 €

to repeat a saved report: "Repeat" does not use artificial intelligence.

In the office program, not on the phone

Help and Report are in the server program, in the window bar; browsing from the phone shows the shop figures but has no assistant. The service is Claude, by Anthropic, with the company's key.

READ ONLY

One reading at night, **answers all day long**

The programme does not query the shop at every question: it reads it once a night and keeps what it read. The views are born from that, which is why they open in an instant even over years of sales. If it is needed sooner the reading can be launched by hand; and if the shop is closed or the network does not answer, the last reading stays the good one, with its time written in the foot of the window.

The item is recognised by its barcode

The code at the till is the one the management system printed on the item: from there come category, product, brand, colour, type, size, list price, production date and load of origin. If an item is not recognised the sale is still counted: the name is missing, not the takings.

The sites live in a table

The shops are not written into the programme: they live in a table. If a new one opens, a row is added and the window shows it by itself, at the top with the others. The central warehouse stays out: it is not a shop and must not muddy the comparisons.

What is not promised

The margin in euros of each shipment is not there, and it is not an oversight: the cost of the goods does not come from the shop and is not written on the item. Until it is, the programme says how much was taken and how much was discounted — not how much was earned. An invented margin would be worse than no margin.

0 writes towards the shop: questions only, the till stays with those who use it.	5 languages, the same dictionaries as the programme: the language belongs to the operator.	i every view explains itself: what it shows and how it is used, inside the window.	1 permission of its own, switched on by the supervisor: takings are not a warehouse figure.
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Knowing what happens in the shops

How much they took, what they have inside, what goes out fast and what stays put: on the server to look at it calmly, on the phone to have it in front of the shop window. The same figures, read only once.

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